

PRESS RELEASE

A sustainable approach to gardening

Focusing on the ethos that nature is our best teacher, Neudorff's product range places as little strain on the environment as possible helping to protect birds, bees, worms and other beneficial garden visitors whilst tackling unwelcome pests, fighting weeds and effectively fertilising plants and vegetables.

Awarded the prestigious National German Sustainability Award in November 2014 and certified as a carbon neutral company¹, Neudorff uses biodegradable and natural active ingredients where possible throughout its range, including pyrethrum derived from the chrysanthemum flower, an effective contact insecticide, plus pelargonic acid, which is found naturally in pelargoniums, an effective fatty acid used to treat unwanted plants.

Its bug killers are approved by the Organic Farmers and Growers Association and are neonicotinoid free ensuring valuable bees are protected.

KEY PRODUCTS

Sluggo Slug & Snail Killer



A 2015 best-seller, Sluggo uses Iron Phosphate III, an effective, naturally occurring ingredient, which stops slugs and snails eating very quickly, they then burrow into the soil to die leaving no visible trace or slime trails. Any leftover pellets are broken down into iron phosphate by the soil's own microorganisms.

Sluggo is suitable for use around all edibles and is approved for organic use by the Organic Farmers & Growers Association. **RRP: £6.99**

¹ Neudorff is certified to the following standards: ISO14001 – Environmental Management. IOS50001 – Energy Management

Pyrol Bug & Larvae Killer

A pesticide with a unique blend of innovative features, offering protection against a wide number of garden pests including; aphids, red spidermite, greenfly, lily beetle, whitefly and many more. It contains pyrethrum; a natural active ingredient derived from the chrysanthemum flower and rapeseed oil to effectively combat not only adult insects, but also their eggs and larvae.

RRP: £5.49 - 750ml spray and £11.99 – 250ml concentrate



Superfast & Long Lasting Weed Killer

This biodegradable weed killer contains pelargonic acid and maleic hydrazide, a growth regulator that prevents cell division so weeds are permanently destroyed.

Effective against; horsetail/marestail, ground elder, stinging nettles, dandelions, thistles, plantain and many more. This product can be used at low temperatures and treated areas can be replanted just one day after application.



RRP: £5.49 - 750ml RTU spray, £16.99 - 3 litres RTU spray, £18.99 - 1 litre Concentrate

Organic fertilisers

Neudorff's organic fertiliser range comprises of both solid and liquid feeds and includes a Lawn Feed & Improver and a number of plant, vegetable, rose and ericaceous plant foods. Each contains beneficial Mycorrhiza fungi, which help to boost root growth and increases resilience against frost, drought, pests and disease. Each product is suitable for organic gardening.

RRP: From £3.99 – 6.99



Mycorrhiza Root Enlarger

This highly effective and permanent solution increases the size of a plant's root system by up to 150 times, encouraging healthy and vigorous growth, strengthening it against frost, drought, unfavourable pH conditions and increasing the effectiveness of any fertiliser used.



Available in a soluble version and a special formula for use with ericaceous plants.

RRP: £5.49 - £6.99

For more information on Neudorff visit www.neudorff.co.uk.

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For more information on this press release contact Gemma Sharpe or James Unwin at RealEdge on 0115 932 7727 or email gemma@realedge.co.uk/
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