

PRESS RELEASE

Organic solid fertilisers available in handy pouches

Neudorff's popular range of organic solid fertilisers is now available in easy-to-use rainproof 1.25 kg pouches to maximise convenience.

The five product range includes a multipurpose formula, feed for tomatoes and vegetables; roses and shrubs; rhododendron, azalea and camellia plants and flowering plants.

Neudorff's new fertiliser pouches have been designed to be rainproof, and can be positioned directly in retailers' outdoor plant areas.

Neudorff's solid fertilisers are environmentally safe and 100% organic, the range has been specifically created to develop the healthy growth of roots and plants. Mycorrhiza fungi used in each formula enhances plant root systems to increase their size by up to x 150. The naturally bound nutrients continue to feed for up to 100 days so gardeners can spend less time fertilising and more time enjoying their garden.



“We are very proud of the environmentally friendly nature of our products, and our fertilisers are no exception”, said Jude Beharall, Sales Director for Neudorff UK & ROI. “The new packaging gives retailers the option to position the products both indoors and outdoors and gardeners can benefit too as the packaging will remain robust even if it gets damp inside the shed or greenhouse.”

The new 1.25 kg organic solid fertiliser pouches are priced £4.99 RRP each.

GLEE STAND: 19D50



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Visit www.neudorff.co.uk or call 0121 7671821 for more information.

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For more information on this press release, please contact Gemma Sharpe at gemma@reledge.co.uk or call 0115 932 7727.