

Neudorff UK
Vienna House
International Square
Birmingham International Park
Solihull B37 7GNW.

www.neudorff.co.uk

September 2016

Award-winning lawn detox

Clean eating is *the* diet trend that everyone is talking about – using natural and organic products to improve health and wellbeing – but it is not just the human body that can benefit from a clean diet, lawns can too.

Neudorff's Organic CleanLawn is the ultimate detox remedy for lawns. The 100 per cent natural and organic treatment is now available in a handy 8 kg bag.

The 3-in-1 formula fertilises, improves soil, and has an indirect action against moss, producing a thick, naturally green lawn. Once applied it will start feeding the lawn quickly and continue do so for up to 100 days due to its nutrients being organically bound. Organic CleanLawn is safe for use around children and pets, meaning treated areas can be used immediately after application.



The beneficial mycorrhiza fungi included in the formula help to increase the size of the root system by up to 150 times. Long-term use will build up the lawn's resilience to adverse weather conditions such as drought and frost. Added microorganisms will revitalise the soil.

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Organic CleanLawn also saves time in the garden, as scarifying and raking won't be necessary.

Whether your lawn is newly laid or not, the fast-acting fertiliser is suitable for use in spring, autumn and even in summer as it poses no risk of scorching the lawn. The formula is granulated and easy to spread either by hand or with a spreader. The new handy 8 kg bag covers 160m² and the larger 20 kg bag covers 400m².

GIMA Award Winner

Organic CleanLawn received a prestigious GIMA Award in July 2016 in the Garden Care Category. The judges commented; "Unlike existing 'all-in-one' lawn products, Organic CleanLawn does not require children and pets to be excluded from the treated area after application and does not require a spreader to be applied without the risk of scorching. In addition, raking out dead moss and thatch is not necessary as these waste materials are 'eaten' by microorganisms, leaving you more time to enjoy your lush, green lawn."

For more information visit www.neudorff.co.uk / www.neudorff-trade.co.uk or call 0121 767 1821.

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Notes to the editors

8 kg RRP: £19.99 /20 kg RRP: £39.99

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