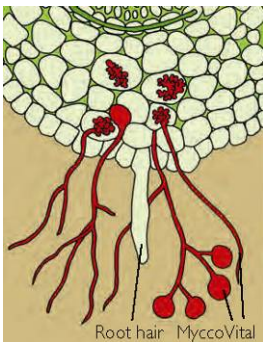


Ease the effects of drought with organic flower power

As the UK will remain gripped by drought for the rest of the growing season it is fitting timing for the arrival of a new organic flowering plant food to land in the UK.



Organic Flowering Plant Food from Neudorff has been specifically created not only to give flowering plants the nutrients they need, but also to improve their resistance against drought.



It is made from 100% natural raw materials and also includes MyccoVital: mycorrhizal fungi that will help expand the root systems of plants by 150 times so they can take up more moisture and nourishment from the soil and are therefore more resistant to drought.

The renewable natural raw materials in the food release a steady flow of nutrition which works both straight away and also gradually over time to provide a long-term feeding effect.

Neudorff, who have specialised in the development of natural products for the home and garden for more than 150 years, pack other advantages into this food, for example, added micro-organisms to revitalise the soil. It is suitable for all flowering plants including hydrangeas, camellias and bougainvilleas, and is suitable for use around children and



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pets. A 2kg carton is available for £ 5.99 (rrp) from all good garden centres. *Organic Flowering Plant Food* will certainly help to give gardeners a sea of flowers, even when in the midst of a drought.

For more information visit www.neudorff.co.uk.

May 2nd, 2012

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