

Organic Lawn Feed in new, innovative packaging

Neudorff's *Organic Lawn Feed & Improver* has become very popular amongst environmentally aware gardeners since its launch in 2012. For the 2014 gardening season, it will also be available in a new, resealable 5 kg bag. The handle on the bag makes it even more convenient to use the product. The granulated fertiliser can not only be applied by using a spreader, but can also be scattered from the bag or be spread by hand. The weatherproof bag keeps the fertiliser dry and avoids caking of the granules.



The *Organic Lawn Feed & Improver* promotes a thicker, greener lawn which suppresses moss and weeds. It consists of 100% natural ingredients. Besides the important main and trace elements it contains a unique combination of naturally occurring mycorrhiza fungi and soil-revitalising micro-organisms that ensures particularly strong and healthy roots and plants. The mycorrhiza fungi increase the surface area of the roots by up to 150 times. As a result, they are able to absorb water and nutrients more effectively. This promotes resistance to drought and frost.



Neudorff's *Organic Lawn Feed & Improver* is child and pet safe, and the treated areas can be used immediately after application. Like all Neudorff fertilisers, it is extremely well tolerated by plants meaning that there is no risk of

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“fertiliser burn” when used correctly.

Neudorff has specialised in the development and production of natural gardening products for more than 150 years. Our company ethos is to combine market leading efficacy with the best possible degree of compatibility with humans, animals and the environment.

For more information please visit www.neudorff.co.uk.

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