

February 2019

Neudorff updates nematode range for 2019

Gardeners now have the option to apply Neudorff's nematode products in two batches thanks to an update to the packaging for the 2019 season.

The two of the three varieties, LeatherjacketFree Nematodes and VineWeevilFree Nematodes, will now include two sachets containing the nematode mixture, giving gardeners the opportunity to treat smaller areas without using the entire pack. The third variety, LawnGrubFree Nematodes already contains two sachets.

The update has been made after collecting feedback from customers following the successful launch of the range in 2018.

Unlike existing varieties, which are usually sold online or by mail order, Neudorff nematodes do not require refrigeration and can be sold straight from the shelf in stores. This makes the products much more accessible to gardeners who can apply them the same day or shortly after purchase.



Neudorff UK
Vienna House
International Square
Birmingham International Park
Solihull B37 7GNW.

www.neudorff.co.uk

The range includes two varieties for tackling lawn pests; LeatherjacketFree and LawnGrubFree and the third variety, VineWeevilFree for ornamentals like rhododendron, cherry laurel and perennials in borders, pots and containers. The latter was recently awarded the Garden Industry Manufacturer's Association's (GIMA) highest accolade – the GIMA Sword of Excellence - and also received the “best new product” award in the Garden Care category at the awards.

Neudorff Nematodes are easy to apply and do not need to be handled, the compact 'globe' packaging houses two individual sachets that can be added directly to water and applied using a watering can or the Neudorff NemaSprayer. Children and pets can enter treated areas immediately after application.

For more information visit www.neudorff.co.uk

Ends

RRPs

LawnGrubFree Nematodes – treats up to 100 m²: £ 29.99

VineWeevilFree Nematodes – treats up to 12 m² or 160 pots: £ 14.99

LeatherjacketFree Nematodes – treats up to 100 m²: £ 19.99

NemaSprayer: £ 13.99

For more information regarding this press release, please contact Gemma Sharpe 07807 152835. Alternatively, email gemma@tacticcommunications.co.uk