



W. Neudorff GmbH KG
Press office
An der Muehle 3
D- 31860 Emmerthal · Germany
press@neudorff.co.uk

www.neudorff.co.uk

March 2020

Get ultra-tough on slugs and snails this spring with Neudorff's Sluggo Slug & Snail Killer Ultra!

Gardeners who are looking to get tough on slugs and snails this spring are being handed the ultimate in mollusc control. Sluggo Slug & Snail Killer Ultra from Neudorff is metaldehyde-free, helping to prevent precious ornamentals and edibles from falling prey to the nation's worst plant-wrecker, while being gentle to beneficial wildlife.

The largely mild, wet winter is likely to result in high levels of slugs emerging this spring, putting the nation's gardeners on red alert for damage to plants in borders, containers, kitchen gardens and allotments.

To provide effective control, Neudorff's Sluggo Slug & Snail Killer Ultra features powerful micro-pellets that are half the size of conventional treatments but offer double concentration and coverage. In addition, the unique micro-pellets are ideal for targeting juvenile slugs and snails that emerge in early spring, controlling populations at a time when young flower and vegetable plants are particularly susceptible to damage.

Guy Jenkins, Consumer Manager at Neudorff's UK distribution Partner, DLF Seeds Ltd, said: "The micro-pellets in Sluggo Slug & Snail Killer Ultra are extremely resistant to rain, thanks to Neudorff's cutting-edge bait technology, making them perfect for use in the UK's notoriously damp climate. Once applied to the soil, the pellets absorb moisture and swell, which enhances their appeal to slugs and snails. Because the formulation is so advanced, the pellets remain intact when rainfall has ceased and moisture levels reduce, helping to provide ongoing control."



W. Neudorff GmbH KG
Press office
An der Muehle 3
D- 31860 Emmerthal · Germany
press@neudorff.co.uk

www.neudorff.co.uk

Once slugs and snails have ingested the bait they stop feeding, protecting plants from damage. Molluscs will withdraw to hiding places to die – leaving no unpleasant slime trails that were commonly associated with traditional metaldehyde-based slug pellets.

Kitchen gardeners will also be pleased to learn that no harvest interval is required after applying the bait, so growers won't have to wait before enjoying a home-grown harvest.

Powerful control is achieved via the active ingredient, 19.8 g/kg of Iron-III-phosphate, an iron compound that also occurs naturally in the environment. For added peace of mind, the formulation is completely free from preservatives, while Sluggo Slug & Snail Killer Ultra has been certified as organic by the Organic Farmers and Growers' Association – increasing the product's appeal to the UK's growing band of environmentally conscious gardeners who are keen to garden organically or switch to products that respect nature.

Sluggo Slug & Snail Killer Ultra combines efficacy with being gentle to pets, bees and other beneficial garden-dwellers, protecting creatures that feed on slugs, such as hedgehogs and birds.

Sluggo Slug & Snail Killer Ultra has an RRP of £8.49 for a 650g bottle. For more information visit www.neudorff.co.uk for details.

Neudorff, experts in natural gardening since 1854, is one of the few companies worldwide to develop its own plant protection and plant care products, with the widest range of products certified by the Organic Farmers and Growers' Association. Neudorff is Germany's market leader in the slug and snail and ant control sectors, offering products that are gentle to people, pets and the environment.

Ends.

Word count: 499

Use plant protection products safely. Always read the label and product information before use.