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Introducing Neudorff's Organic Tomato Feed – the vegan-approved fertiliser that holds the key to bumper crops of flavoursome fruits

Gardeners will be able to feed the nation's favourite crop organically this season and benefit from bumper yields of mouth-watering tomatoes, thanks to Neudorff's Organic Tomato Feed – and it's approved for vegans, too.

Whether you're growing classic, cherry, beefsteak, heirloom or the latest blight-resistant tomato varieties, Organic Tomato Feed is an essential fertiliser that gardeners cannot afford to be without.

Certified by the Organic Farmers & Growers' Association, the liquid concentrate food aims to be the first port of call for gardeners who are keen to grow crops in a manner that is gentle to nature. Organic Tomato Feed is child and pet safe, with its contents derived from vegetable raw materials.

The feed is a natural by-product of sugar beet production that's suitable for vegan use, enhancing its appeal to the UK's rapidly expanding numbers of vegans who will only use fertilisers that are free from synthetic and animal-based ingredients.

It is reported that the number of vegans in the UK has risen from 600,000 in 2016 to around 3.5 million today, with an upsurge of interest from gardeners who are keen to cultivate fruit and vegetables veganically. According to the Vegan Society, vegans and vegetarians are predicted to make up a quarter of the UK population by 2025.

Guy Jenkins, Consumer Manager at Neudorff's UK distribution Partner, DLF Seeds Ltd, said: "Even before the resurgence in grow-your-own, the tomato was firmly

established as the UK's favourite home-grown crop. Freshly picked tomatoes pack a sweetness and intensity that simply cannot be found in shop-bought produce, but feeding is essential for a high yield of flavoursome fruits. Organic Tomato Feed delivers excellent results on tomatoes and all edibles, and is completely in tune with the needs of modern gardeners, whether they're growing tomatoes in a greenhouse, on an allotment, or in a patio pot or hanging basket."

Neudorff's Organic Tomato Feed is rich in potassium and is also packed with trace elements for high yields of large, healthy, great tasting tomatoes. The essential tomato feed is an organic liquid compound fertiliser (NPK 3-1-5) and tomato crops only need be fed once a week for excellent results.

The feed can also be used in seramis cultures, while a one-litre bottle of concentrate makes up to 100-litres of nutrient-packed plant food. For best results, tomatoes should be fed with Organic Tomato Feed between June and August, to encourage an abundance of flowers that will develop into trusses laden with high-quality, delicious, flavoursome fruits.

A one-litre bottle of Organic Tomato Feed has an RRP of £5.99. For more information visit www.neudorff.co.uk for details.

Neudorff, experts in natural gardening since 1854, is one of the few companies worldwide to develop its own plant protection and plant care products, with the widest range of products certified by the Organic Farmers and Growers' Association. Since entering the UK market in 2012, the company has built-up an enviable reputation for offering the highest quality gardening products that are gentle to people, pets and the environment.

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