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February 2021

Neudorff's Sluggo Slug & Snail Killer is set to help gardeners grow bumper crops of pest-free strawberries in tiny spaces

For the nation's gardeners, the intensely sweet and juicy taste of sun-ripened, home-grown strawberries represents the very essence of high summer. This season, nurturing a mouth-watering crop from pot to plate is set to be easier than ever before, thanks to help from the experts at Neudorff.

The company, a pioneer of plant care and plant protection products that are gentle to people, pets and the environment, recognises that increasing numbers of gardeners are keen to cultivate strawberries organically in pots and containers, despite only having access to small growing spaces such as balconies or patios.

With almost three million people in the UK reported to have taken up gardening during Covid-19 lockdowns, Neudorff's new free online guide, *Delicious strawberries grown on your balcony*, will help novices to nurture their first succulent crop while providing timely, seasonal tips and advice for experienced gardeners, too. The handy guide (www.neudorff.co.uk/strawberries) offers expert advice on all aspects of strawberry-growing, from planting to feeding, watering and dealing with 'runners' – those long shoots on which baby strawberry plants appear.

As slugs and snails are just as partial to sweet strawberries as gardeners, Neudorff, which has the widest range of products certified by the Organic Farmers & Growers' Association (OF&G), is throwing the spotlight on its **Sluggo Slug & Snail Killer**, which effectively controls munching molluscs on all types of fruit, vegetables and ornamental plants in gardens and on allotments.



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Certified by the OF&G, the methaldehyde-free Sluggo Slug & Snail Killer should be the first port of call for any gardener on a mission to grow strawberries organically this season. Not only is the product extremely resistant to rain, thanks to its innovative bait technology, but it ensures that no dead slugs or slime trails are visible on the soil surface.

Guy Jenkins, Consumer Manager at Neudorff's UK distribution Partner, DLF Seeds Ltd, said: "Strawberries are the most anticipated crop of summer – supermarket bought punnets do not come close in terms of flavour, while it's a sustainable crop to grow as plants bear fruit for several years. It is no surprise that slugs and snails make a beeline for these sweet treats and, left uncontrolled, can devour crops. Tiny growing spaces such as pots on patios are just as susceptible to slug and snail attack as garden-grown crops. That's why Neudorff's Sluggo Slug & Snail Killer is a vital weapon in every gardener's armoury – whether they're growing fruit, vegetables or flowers."

For ultimate protection, Neudorff offers Sluggo Slug & Snail Killer Ultra, which covers double the area. Its unique micro pellets are ideal against juvenile molluscs in spring.

RRPs for Sluggo Slug & Snail Killer start at £5.29 for a 500g bottle. For more information visit www.neudorff.co.uk for details. Or to find local and online stockists, enter your postcode at <https://www.neudorff.co.uk/stockists.html>.

Neudorff, experts in natural gardening since 1854, is one of the few companies worldwide to develop its own plant protection and plant care products. Neudorff is Germany's market leader in the slug and snail and ant control sectors, offering products that are gentle to people, pets and the environment.

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Word count: 534

Use plant protection products safely. Always read the label and product information before use.