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## **Neudorff helps gardeners to banish aphid outbreaks from plots**

Aphid infestations can be quickly brought under control thanks to Neudorff's **BugFree Bug and Larvae Killer** – while the company has unveiled a free guide to help gardeners get to grips with outbreaks.

New for 2021, Neudorff is launching a detailed online guide that covers everything that gardeners need to know about aphids – from pest detection tips to knowing when to expect outbreaks, understanding lifecycles, identifying damage cause by sap-suckers and applying effective controls, along with expert tips on using plant protection products to gain maximum control over unwanted garden invaders. The guide, which also focuses on attracting natural predators that feast on aphids, can be viewed at [www.neudorff.co.uk/aphids](http://www.neudorff.co.uk/aphids).

Gardeners across the UK reported unusually high populations of aphids during 2020, with experts pointing out that large numbers had survived the mild winter and were poised to attack when plants put on tender young growth during spring – creating an ideal environment for aphids to wreak havoc.

Neudorff's BugFree Bug and Larvae Killer ready-to-use is certified by the Organic Farmers & Growers' Association (OF&G), offering protection against aphids and a wide range of garden pests during all stages of their lifecycle, including eggs, larvae and mature insects. Suitable for a wide variety of ornamental plants, kohlrabi, apple and pear in gardens and on allotments, it's also effective against insects such as spider mites, whitefly, mealy bugs, scale insects, caterpillars and beetles.



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Guy Jenkins, Consumer Manager at Neudorff's UK distribution Partner, DLF Seeds Ltd, said: "The warm, dry spring of 2020 may have been the best start to a gardening season in recent memory but it hit home how quickly aphids can wreak havoc in gardens. By spraying plants and the undersides of leaves with BugFree Bug and Larvae Killer, until they're dripping wet, gardeners can rapidly bring aphid outbreaks under control – while Neudorff's new online guide to aphids will help to foster a greater understanding of how these pests live, multiply and damage plants – which can help gardeners to spot tell-tale signs of trouble and assist with rapid control."

The natural ingredient in Neudorff's BugFree Bug and Larvae Killer is pyrethrins, a responsibly sourced active ingredient that's derived from chrysanthemum flowers. Due to the rapid breakdown of pyrethrins, gardeners only need to observe a short waiting period before being able to harvest crops, when the product is applied to edible fruit. For treating ornamental plants in protected situations, BugFree Bug and Larvae Killer Concentrate is available.

A 750 ml spray bottle of BugFree Bug and Larvae Killer has an RRP of £6.49. For more information visit [www.neudorff.co.uk](http://www.neudorff.co.uk) for details. Or find online stockists on [www.neudorff.co.uk/stockists.html](http://www.neudorff.co.uk/stockists.html).

Neudorff, experts in natural gardening since 1854, is one of the few companies worldwide to develop its own plant protection and plant care products, with the widest range of products certified by the Organic Farmers and Growers' Association. Since entering the UK market in 2012, the company has built-up a reputation for offering the highest quality gardening products that are gentle to people, pets and the environment.

**Ends.**

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Use plant protection products safely. Always read the label and product information before use.