

W. Neudorff GmbH KG
Press office
An der Muehle 3
D-31860 Emmerthal · Germany
press@neudorff.co.uk

www.neudorffco.uk

February 2023

Neudorff's Mildew Clear for Edibles tackles mildew outbreaks head-on

Neudorff, pioneer of natural gardening products since 1854, is tackling outbreaks of mildew on various edible and all ornamental garden plants with its Mildew Clear for Edibles.

Originally launched ahead of the 2022 season, Mildew Clear for Edibles tackles fungal diseases on vegetables, fruit, grape vines and ornamental garden plants, providing consumers with a one-stop solution that effectively controls mildew outbreaks across a wide variety of plants.

Already proving popular amongst greenfingered consumers, Mildew Clear for Edibles contains sulphur as its active ingredient, which is delivered as a water dispersible granule formulation.

Guy Jenkins, Consumer Manager at Neudorff's UK distribution Partner, DLF Seeds Ltd, said: "Mildew Clear for Edibles is the answer to gardeners' prayers, effectively tackling unsightly fungal growth that, left unchecked, can cover the surface of plants and thwart the prospect of a healthy crop or an abundance of flowers.

Unlike many other diseases, which spread like wildfire in damp summer conditions, mildew often catches gardeners off guard. This is down to its ability to take hold during periods of fair weather, as its spores contain enough water to germinate on dry plant surfaces. The sulphur-based formulation of Mildew Clear for Edibles is all that gardeners need to bring outbreaks under control and prevent microscopic spores from spreading, helping flowers, fruit and veg to recover and flourish throughout the season," Guy added.



W. Neudorff GmbH KG
Press office
An der Muehle 3
D-31860 Emmerthal · Germany
press@neudorff.co.uk

www.neudorffco.uk

Powdery mildew is one of the most common diseases to strike plants growing in gardens and on allotments, as well as on patios and balconies. It is prevalent in dry conditions on courgettes, gooseberries, grapes, cucumbers, peas and marrows – while also targeting popular ornamentals such as delphinium, azalea and honeysuckle.

Taking care not to apply too much fertiliser can help to reduce outbreaks of powdery mildew, as young growth is highly susceptible, while allowing plenty of space between plants, and pruning to give an open structure, boosts air circulation and reduces humidity, hindering the disease's spread. However, outbreaks are so common that Neudorff believes its Mildew Clear for Edibles is essential for halting mildews in their tracks, when applied from spring onwards at the first sign of tell-tale powdery coatings on flowers, leaves and stems.

A 75g pack of Mildew Clear for Edibles has an RRP of £14.60. For more information visit www.neudorff.co.uk for details. Or to find local and online stockists, enter your postcode at www.neudorff.co.uk/stockists.html.

Neudorff, experts in natural gardening since 1854, is one of the few companies worldwide to develop its own plant protection and plant care products. Neudorff is Germany's market leader in the slug and snail and ant control sectors, offering products that are gentle to people, pets and the environment.

Ends

Word count: 440

Use plant protection products safely. Always read the label and product information before use.